Vodacom Group Limited

(Incorporated in the Republic of South Africa)

(Registration number 1993/005461/06)

Share code VOD ISIN ZAE000132577

(Vodacom Group" or "the company")

Sale of shares by a director of a major subsidiary

In accordance with paragraph 3.63 of the JSE Listings Requirements, shareholders are advised that shares awarded to Mr Sitholizwe Mdlalose, the Executive director: Finance of Vodacom (Pty) Limited (Vodacom South Africa), a major subsidiary, in terms of the company's forfeitable share plan on 20 June 2014 have vested and a portion of the vested shares have been sold to settle the tax arising from the vesting. The sale of these shares is more fully described below:

Name of major subsidiary: Vodacom (Pty) Limited

Name of director of major subsidiary: S Mdlalose

Designation: Executive director: Finance

Number of shares sold: 1 946

Price at which shares were sold: R185.9545

Value: R361 867.46

Date: 8 August 2017

Nature of transaction: Direct beneficial interest

Clearance: Yes

On market transaction: Yes

Midrand

Sponsor: UBS South Africa (Pty) Limited

10 August 2017